

Notice
Placement Cell

Memo no:

Date: 20/03/2024

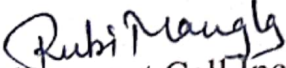
All the students and faculty members of Government College Barwala, Panchkula are hereby informed that IBM, a very prestigious and well-known company is running SKILLSBUILD Program through REACHA (A community based NGO). SKILLSBUILD Program is a free platform and bears no direct or hidden costs to students. The training is provided via online workshops, webinars, master classes and Project Base Learning sessions including live projects with market experts. The topics to be covered are Artificial Intelligence, CLOUD COMPUTING, Data Science, Project Management, Personality Development, How to write resume, TALLY, Internet marketing, HOW TO LEARN English and many more. Program can be chosen according to choice and interest of concerned participant. This is pan-India programme and duration of courses varies from course to course like 6-7 hours, 1 month, 3 months, 6 months. Courses can be completed on their personal mobile and laptop according to their own convenience. If any student is interested then kindly fill the Google form up to 21.03.2024.

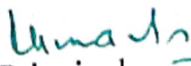
Kindly note :-

✚ Fill the google form for registration and further details for registration for IBM course will be given afterwards. Link for Google form is:-
<https://forms.gle/vwXUpeiPzjrfgB7N8>

✚ Online Certificates can be downloaded after completion of program and after giving exam.

✚ Students as well as faculty members can do these courses.


Placement Cell Incharge


Principal

IBM SkillsBuild Program Implemented by REACHA Pan India

About REACHA (Implementing Partner of IBM SkillsBuild Program)

REACHA, a voluntary agency, was formed in March 1992 as a community based organization seeking to bridge the proverbial gap between government's proclaimed mandate for inclusive socio-economic development and people's inherent aspiration to grow as per their needs. Over the years, the organization has made genuine efforts to live up to its aims and objectives, and has undertaken impactful projects, and presented action-research modules that it has disseminated across the country.

Mission And Vision

Mission - REACHA is a community-based Non-Government Organization (NGO) with a mission to deliver high impact to human development sectors like education, health, skilling of youth, women's empowerment etc. To do this, it works closely with beneficiary underprivileged communities on need-based projects - partnering government, Corporate CSR, Civil Society and Academic Institutions, leading to optimum outcomes. A key approach is to get all stakeholders together - for co-creation, convergence, and collaboration.

Vision - To reach out to masses, be with them, hear from them about their needs, and thereupon develop and implement sustainable models of socio-economic growth and development, through a participatory process. Prime objective is local development in harmony with nature, and in alignment with aspirations of people.

IBM SkillsBuild

IBM has partnered with REACHA for outreach and implementation of its Free Skilling platform IBM SkillsBuild (CSR Initiative by IBM). REACHA is the country partner of IBM and is implementing IBM SkillsBuild program across the country.

Skillsbuild Platform provides the following -

- Aims at providing job seekers, including long-term unemployed, school dropouts, migrants and veterans worldwide, with the digital content, personalized coaching and experiential learning they need to gain technical and professional skills to re-enter the workforce.
- Access to digital content on subjects like Artificial Intelligence, Cloud Computing, Cybersecurity, Data Science, Project Management etc.
- Training to trainers, and learners etc. is undertaken via online workshops, webinars, masterclasses, and Project Base Learning (PBL) sessions (that include live projects with experts from market).

- Works collaboratively with partner institutions to spread awareness about IBM SkillsBuild platform and e-skilling of learners on futuristic skills courses which are carried out by institutions.
- Provides technical support and mentorship to learners on the platform.
- Skillsbuild is a free platform and bears no direct or hidden costs to Institute/Students.

REACHA'S ROLE IN IBM SKILLSBUILD

- Arranging Professional training via IBM Mentors/Other Experts from the industry.
- Placement facilitation and Counselling by Experts.
- Arranging workshops and webinars by Industry experts from across the globe.
- Live Projects to master skills under Project Based Learning.

BENEFITS FOR COLLEGES/STUDENTS AND FACULTY

- Alignment with new National Education Policy (NEP-2020)
- Getting prepared to access better campus placement opportunities for students through trainings undertaken
- **No financial implication to college/students (direct/hidden).**
- Increase chances of getting quality freshers in colleges.
- Professional training for students.
- Bring current market technologies directly to students.
- Hands on experience on relevant market skills.
- Industry expert advice and counselling.
- Live project work under Project Based Learning.
- After completion of courses/Project Based Learning - Jeevitam (IBM placement facilitation partner) facilitate job opportunities to meritorious SkillsBuild learners.
- Better opportunities and increase in student's confidence

Government Partnerships and IBM

- IBM SkillsBuild Program is part of the MOUs that have recently been signed between Ministry of Education, IBM and Ministry of Skill Development and Entrepreneurship.